

# EXPAND YOUR CYBERSECURITY AWARENESS

In addition to CISA's four core focus areas, PhishingBox recommends extending your awareness program with these optional topics. These modules address real-world risks like safe browsing, social media security, and emerging trends such as AI-driven attacks.

## WHY ADD THESE TOPICS?

- Broader coverage of today's cyber risks
- Flexibility to match your organization's unique environment
- Keeps employees engaged with fresh, relevant content

*Tip: You can use these additional themes as bonus training during October — or save them for follow-up awareness campaigns later in the year.*



[phishingbox.com](https://phishingbox.com)

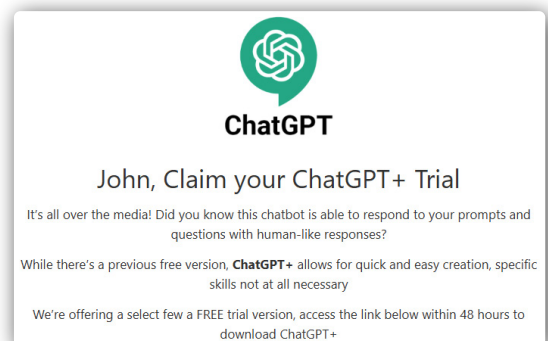


# AI: STAY AHEAD OF EMERGING THREATS

*AI is reshaping cyberattacks. Deepfakes, AI-driven phishing, and malicious tools are already being used by criminals.*

## PHISHING SIMULATIONS

- OpenAI – ChatGPT+ Trial Offer
- Minisoft – Copilot Offer
- OpenAI – Verify Email



## COURSE OPTIONS

- PhishingBox: AI Security Practices (Core), Deepfakes (Micro)
- Optiv: Shadow AI, Using AI Securely



## REINFORCEMENT EMAILS

- Safe Prompts & Data Handling When Using AI
- AI Cybercrime Tools Explained
- The Rise of Generative AI

### What You'll Learn Today:

#### Safe Prompts & Data Handling When Using AI

How to get useful results from AI tools without exposing sensitive information, and how to handle data responsibly from input to output.

**Prompt Smart, Protect Data**



#### Why this matters

- AI tools can retain logs and metadata; treat anything you



# SAFE BROWSING: PROTECT DATA ONLINE

*From malicious websites to data leaks, unsafe browsing puts organizations at risk. Training reinforces smart browsing habits.*

## PHISHING SIMULATIONS

- Netflix – New Device Logged In
- Google – Photos Shared
- Amazon – Data Access Attempt

## COURSE OPTIONS

- **PhishingBox:** Safe Browsing Practices (Core)
- **Optiv:** Safe Data Handling (Rapid Awareness), Data Privacy (SecurityBytes)
- **Hook:** Safe Web Browsing (Deep Dive), Mike Fry the Cyber Guy – Safe Browsing

## REINFORCEMENT EMAILS

- Avoid Unintentional Data Exposure
- HTTPS Protocol Abuse
- Be Aware of Online Scams



### A new device is using your account

Hi John,

A new device signed in to your Netflix account,



### What You'll Learn Today:

#### Avoid Unintentional Data Exposure

Many data breaches are not caused by hackers, but by the unintentional exposure of confidential information by employees.

**What causes data exposure?**

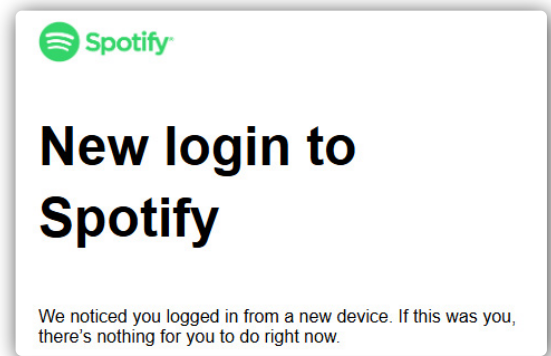


# SOCIAL MEDIA: STAY SECURE & SMART

*Social platforms are a common attack vector. Employees should secure accounts and avoid sharing information that criminals exploit.*

## PHISHING SIMULATIONS

- Spotify – New Login
- Instagram – Activity Notification
- Snapchat – New Login Detected
- Facebook – Data Archive Download



## COURSE OPTIONS

- **PhishingBox:** Social Media Security (Core)
- **Optiv:** Social Media Security (Rapid Awareness), Social Media Security (SACT), The Moving Target (Scenario)
- **Hook:** LinkedIn (Tech Stack Tips), Mike Fry the Cyber Guy – Social Media Scams



## REINFORCEMENT EMAILS

- Be Careful What You Post Online
- Instagram Security Tips
- Messaging App Safety





# DISASTER SCAMS: DON'T GET FOOLED

*Scammers exploit disasters, breaches, and emergencies to trick victims. Employees should know how to verify messages before reacting.*

## PHISHING SIMULATIONS

- Generic – Disaster Scam
- Generic – Utility Credit After Outage
- Change Healthcare – Breach Disclosure
- AT&T – Breach Suspension

## COURSE OPTIONS

- PhishingBox: Disaster Scams (Core)

## REINFORCEMENT EMAILS

- Don't Get Fooled After a Crisis
- The Big Event
- Be Aware of Online Scams

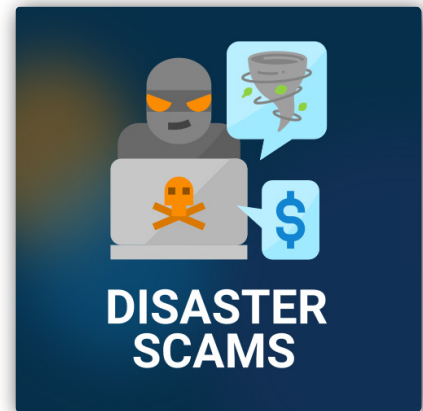


### Help Families Affected by Hurricane Hector

Thousands have been displaced and are in urgent need of food, shelter, and medical supplies after Hurricane Hector struck the southeastern coast.

The **Global Relief Fund** is coordinating emergency efforts to bring relief to the most impacted communities.

Your immediate support can save lives. We urge you to make an emergency donation today.



### What You'll Learn Today:

#### Don't Get Fooled After a Crisis

Criminals exploit chaos after storms, fires, and other emergencies. Learn how to spot the most common scams, protect your money and identity, and get help from legitimate sources.

**Stop Scams Cold**